



ISHAN INTERNATIONAL LIMITED

(Formerly known as Ishan International Pvt. Ltd.)

(Government of India Certified Star Export House)

ISO 9001 : 2015 (TUV Nord)

Date: April 25, 2023

To,
The General Manager,
Capital Market (Listing)
National Stock Exchange of India Ltd
Exchange Plaza BKC
Bandra Kurla Complex,
Bandra(East) Mumbai – 400051

Symbol: Ishan

Sub: Intimation of Appointment of Shri Rama Krishna Sinha as 'Strategy Advisor'

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. We would like to inform you that the Board of Directors in their meeting held today, inter-alia considered and approved the appointment of Shri Ram Krishna Sinha as a Strategy Advisor of the Company with effect from 1st March, 2023. The brief profile is mentioned below:


Particulars	Description
Brief Profile	Enclosed as annexure -I
Disclosure of relationship between directors	None

Kindly take the same on your records.

Thanking You,
Yours Faithfully,

For and on behalf of
Ishan International Limited (SME listed with NSE (emerge))


Shantanu Srivastava
Managing Director
DIN: 00022662
45 B, S.D.F, Sector-15A Gautam Budh
Nagar Noida 201301


Neelam Gupta
Director
DIN: 06823562
P-801, Amrapali Zodiac Sector-120
Noida Gautam Buddha Nagar 201301

Corporate Office: 1616, World Trade Tower, Sector-16, Noida 201301, India

Tel: (+91) 0120-4205695, 4211766

Registered Office: 607, Chiranjiv Towers, 43, Nehru Place, New Delhi-110019, India

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Website: www.ishanglobal.com

CIN No. U74899DL1995PLC069144

Annexure -I

Ram Krishna Sinha-A Brief Profile

Mr. R.K. Sinha joined Bank of India as a Direct Recruit Officer in 1982 on completing his **Post-graduation in Physics with distinction**. After initially serving in Bihar, he moved to Delhi where he worked through different key roles before being posted abroad, at Nairobi, Kenya.

During his tenure (2000-04) in Nairobi, he wrote a weekly column on Management in *The Nation*, the most reputed daily in Kenya, and the entire East African region. Later, he also wrote a fortnightly motivational column "Mission Possible" in *Hindustan Times*.

With professional degrees of **CAIIB** and **MBA (Finance)**, Mr. Sinha had continued to set high standards at work as well, and it was well recognized. He worked closely with McKinsey & Co. on **Change Management** as part of his Bank's mega reorganizational initiative as its **Communications Head**. Subsequently, he served as **Dy. General Manager- International Operations** overseeing the Bank's over sixty overseas outlets across the world. Later, as **General Manager- Learning & Development and Business Process Re-engineering** in the Bank's Corporate Office in Mumbai he brought about novel changes in the areas of learning, training and business processes.

Now, after three and half decades of distinguished career, he continues to explore new frontiers in the field of banking & finance, learning & education, and capacity building as a **visiting faculty** to top academic and banking institutions, and as an external **Expert in Interview Committees**.

Mr. Sinha has authored the motivational book "**X-Factor @ Workplace**" published by Tata McGraw Hill. An **Opinion Columnist for CEOWORLD Magazine**, and Contributor to *South Asia Monitor*, he writes extensively on education, leadership, banking & finance, business strategy, corporate and public policy issues of importance in top newspapers, magazines, and digital media platforms. He has done "**Executive Education**" in **Strategic Communications at IIM-Calcutta**.

He has lately been honored with **BEST WRITER AWARD 2021** by Navi Mumbai Chamber of Business & Industry.

Mr. Sinha is currently on the Board of **Bank of India Trustee Services Pvt Ltd** as an **Independent Director** and is empaneled as **Principal Advisor/Consultant** with **National Productivity Council** in the area of Banking, Finance & Education.